



NEW ZEALAND INSTITUTE OF CHEMISTRY

www.nzic.org.nz

Supporting Chemical Sciences

*PO Box 39 112 Harewood,
Christchurch 8005, New Zealand*

effective March 2006

Journal Advertising Details

Display Advertising

Price per advertisement	4 issues	2 issues	Casual
Full Page Full Colour	\$1067	\$1244	\$1333
Half Page Full Colour	\$667	\$702	\$756
Full Page black & white	\$702	\$756	\$844
Half Page black & white	\$444	\$524	\$578
Quarter Page black & white	\$311	\$347	\$400

Special Positions Colour	4 issues	2 issues	Casual
Back Cover	\$1200	\$1378	\$1467
Inside Front Cover	\$1156	\$1333	\$1422
Inside Back Cover	\$1138	\$1316	\$1404

New Products Section

Text Size	Approx. No. of words	Rate
1/8/A4 page	100 words	\$76
1/4 A4 page	200 words	\$164
1/3 A4 page	300 words	\$173
1/2 A4 page	500 words	\$236
3/4 A4 page	750 words	\$351
Full A4 page	1000 words	\$440
Photographs	Charge per photograph	\$22

Deadlines

Issue	Deadline for Advertising Copy
April	1 March
July	1 June
October	1 September
January	15 November

Please Note:

- All prices ex GST(12.5%).
- Copy of the advertisement will be provided for proofing and on publication a journal will be sent to you free of charge.
- Invoicing will happen at date of journal distribution, payable by 20th of the following month.
- The publishers reserve the right to decide whether a photograph will be printed in black and white or colour for the new products section.
- Do not hesitate to contact Fiona Summerfield (fiona@thinkdifferent.co.nz or +64 21 0754917) for more details.